

April Newsletter #2

Spring Refresh

Spring is all about new beginnings, and what better way to celebrate the season than with a fresh, updated look for your living space? We've curated a collection of our latest lighting designs and home décor pieces to help you achieve your perfect Spring refresh. From trendy statement pieces to timeless classics, we've got you covered.

Add Light To Your Walls

Add beauty and function to your walls with our unique selection of Wall Lights! With a wide variety of designs, finishes, and sizes, our wall lights are the perfect addition to any space in need of both style and functionality. Take a look at some of our favourite styles below, or shop the full collection [here](#).



77-1W-MB-WH

1LT Wall Sconce, MB w/ WK Shade



DAY-71W-AGB

**1LT Halogen Sconce AGB w/ WH Opal Glass
HW + Plug**



ARL-3724LEDW-MB

24W Vanity, MB w/ FR Acrylic Diffuser



DMWL7713-SC

Swing Arm Wall Lamp

Website Updates

At Dainolite, we strive to provide you with a hassle-free shopping experience for all of your lighting needs. That's why we're thrilled to announce a new update to our website's [Where to Buy](#) section! We have made it even more convenient for you to find a Dainolite retailer near you - no need to enter your Zip or Postal Code! Based on your current location, the map will zoom in to show you the nearest retail locations

eCat - ordering is as easy as 1,2,3!

When ordering a new product our sales teams uses eCat, an easy-to-use online ordering system, to fulfill your order. Whether on the road, at trade shows, in the office, or at retail locations, our team can instantly access the most up-to-date information on product availability, best sellers, and customer order history. With features like product availability, recommendations based on the customer's interests and more, eCat can provide the client with exactly what they're looking for in a matter of seconds. This also ensures your order is fulfilled promptly and accurately. We are dedicated to providing you with exceptional customer service, whenever and wherever you need it.

The infographic is set against a light gray background. At the top left, the text reads "Find a bestseller your customer is missing!". Below this, under the heading "BESTSELLERS:", there are four lamp icons. The first is a table lamp with "40 units" written below it. The second is a desk lamp with "60 units" written below it. The third is a table lamp with "8 units" written below it. The fourth is a table lamp with "8 units" written below it. An arrow labeled "Customer Sales" points from the first two lamps to the third. In the center, the words "MAJOR ADVANTAGES" are written in large, bold, dark red letters. To the right of this text, there are four furniture icons: a hanging lamp, a tufted armchair, a side table, and a coffee table. At the top right, the text reads "View your customer's style at a glance!". At the bottom left, the text reads "Filter all results to tailor the product list!". At the bottom right, the text reads "Browse products with bestsellers at the top!". In the bottom center, there is a cartoon illustration of a woman with short hair, smiling and holding a tablet. In the bottom right corner, the "eCAT" logo is visible.

Ready to give your space a refresh? [Contact us](#) today and remember to follow [@dainolite](#) on Instagram to tag us in any of your upcoming projects!